



Day at a Glance

Professional BusinessWomen of California

Moscone Center | San Francisco | May 11th, 2010

6:30 am Registration Opens

7:00-5:00 Expo Hall Open

8:30-9:30 Opening Keynote Session: Connect
Entertainment by **Drum Cafe**; **Ann Barlow**, PBWC Board President, Partner and President, Peppercom West Coast Operations; **Sheryl WuDunn**, Pulitzer Prize-Winning Journalist.
Hosted by **Cheryl Jennings**, KGO-TV/ABC's Emmy Award-Winning News Anchor.

9:30-10:00 Exhibits, Demonstrations, Book Signings & Connecting Activities in the Expo Hall

9:45-11:15 90-Minute Workshops (9:45 - 11:15am)

Expanding Your Influence™:
Driving Performance Across
Generations

Misti Burmeister
Room 307

Paddle Your Own Canoe:
Tips for Selling Yourself

Chris Melching
Room 308

60-Minute Seminars (10:00 - 11:00am)

How to be the Family CFO:
Applying the Principles of
Business to the Business of
You, Inc.
Kim Snider
Room 124

The Leadership Imperative:
Developing the Human
Potential

Dr. Cile Chavez
Room 303

Optimal Stress: Discover your
Best Stress Zone

Dr. Carol Scott
Room 306

11:00-11:30 Exhibits, Demonstrations, Book Signings & Connecting Activities in the Expo Hall

11:30-1:15pm Luncheon Keynote Session: Discover
Jackie Speier, U.S. Congresswoman, 12th District California, Founder of PBWC; **Safra Catz**, President, Oracle Corporation; **Jennifer Siebel Newsom**, First Lady of San Francisco; **PBWC Scholarship Presentation**; **Geena Davis**, Oscar-Winning Actress, Film Producer, Writer, Founder of the Geena Davis Institute on Gender in Media. Hosted by **Rosie Lee Allen**, Radio and Television Journalist.

1:15-1:45 Exhibits, Demonstrations, Book Signings & Networking Activities in the Expo Hall

1:30-3:00 90-Minute Workshops (1:30 - 3:00pm)

Permission to Be
Extraordinary®: How to Get
Unstuck and Get Back Your
Power

Roxanne Emmerich
Room 307

Innovative Leader: How to
Break Out of the Pack

Frans Johansson
Room 308

60-Minute Seminars (1:45 - 2:45pm)

Reinventing your Career and
Your Life: Success Stories From
the Trenches

Panel of Industry Leaders
Room 124

The Domino Effect: The Art of
Intentional Connecting

Sarah Michel
Room 303

Unmasking Your Leadership
Potential: Are Your
Perspectives Keeping You
Captive?

Emory Austin
Room 306

2:45-3:15 Exhibits, Demonstrations, Book Signings & Connecting Activities in the Expo Hall

3:15-4:00 Closing Keynote Session: Shine
Dr Ian Smith, Health Expert; Author; NBC News Correspondent. Hosted by **Kristen Sze**, Co-Author, ABC 7 Morning & Midday News; Reporter, Assignment 7 on ABC7 News at 6.

4:00-5:00 Exhibits, Demonstrations, Book Signings & Connecting Activities in the Expo Hall

