



Professional BusinessWomen of California

Annual Conference

May 11th

2010

Moscone Center, San Francisco



2010 Webinar Schedule



Margaret Heffernan
January 12th

Resiliency: Managing Through Tough Times

Margaret Heffernan, author and professor, shares lessons learned from studying companies that endured the shock, uncertainty and recession that followed 9/11.



Vanna Novak
July 13th

Speak to Persuade

Vanna Novak, a nationally recognized expert on developing and delivering influential presentations, will share how to become a confident and convincing presenter.



Marilyn King
February 9th

Let's Apply Olympian Thinking™ to Leadership Now

Marilyn King, a two-time Olympian, will discuss the three things that are always present when individuals and organizations excel over time and what leaders must do to align them.



Ayelet Baron
September 14th

How Collaboration Can Change the World: Getting Networked in the Networking Age

Ayelet Baron, director of Cisco's Emerging Markets, will provide an overview of the current social media environment and explain how to get connected in the digital age.



Wendy Beecham
March 9th

Strategic Networking: Stronger Connections to Fast-Track Your Career or Business

Wendy Beecham, chief executive officer of the Forum for Women Entrepreneurs and Executives, will teach you how to build, grow and foster a goal-focused strategic network.



Dr. Laura Kray
October 12th

Gender and Negotiations

Dr. Laura Kray, associate professor at the Haas School of Business, presents cutting-edge research examining how gender stereotypes cause women and men to experience the negotiation process differently.



Barbara Adachi
April 13th

Enabling Your Career Through Spheres of Influence

Barbara Adachi, chief talent officer for Deloitte LLP's Human Capital Consulting Practice, will help you identify and leverage your spheres of influence for greater professional success.



Melissa Lamson
November 9th

Making Virtual Teams Work

Melissa Lamson, executive and entrepreneur, explains how to help virtual teams cooperate across time and distance, create incentives for team member participation and develop strategies for both real-time and 'off-line' project collaboration.



Marilynn Semonick
June 8th

Striving for Self-Mastery - In Continuous Pursuit of Your Personal Best

Marilynn Semonick, chief exploration officer of The Success Studio, will help you develop the same spirit of continuous improvement that the most successful organizations use to tap into talent and optimize opportunity.

Webinars are all scheduled for 10:00 am PST.

Special Guests August 10th and December 14th.

Register at www.PBWC.org!